

## **Editorial**

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In this issue, we present two articles on financial management and purchase intention .

The first article A Study of Factors Influencing Gen Y Managing Debt in Thailand by Chaya Srisamarn and Marrisa Fernando determines the factors influencing Gen Y managing debt in Thailand. The study used quantitative research with Cronbach's Alpha, Descriptive and Inferential statistics to analyze the data from the questionnaire towards Gen Y group in Thailand. Three variables, namely income, lifestyle and personal debt had significant influence on Gen Y managing debt in Thailand.

The second article is "Factors Influencing Bangkok People Purchase Intention towards Tesco Lotus House Brand Products by Ratiya Tirawatnpong and Marrisa Fernando determined the factors influencing Bangkok people purchase intention towards Tesco house brand products. The findings presented that there were three variables that had a significant effect on purchase intention which were price, trust and perceived value.

These two researches present an array of relevant business and management information and findings that contributes to new perspectives and possible application in other related settings.