Showhouse, Type: Banyan Parc Priva Residence @ Cultural Center, Tiem Ruam Mitr Rd.

Within a limit space in the city center, together with the requirement from the marketing research; the “Simple practicality with luxury touch” was proposed as the design concept. In order to achieve the concept, the working team, which includes developer representatives, architects, interior designers, marketing representatives, and site construction supervisors collaborated at the very early stage. Space planning and furniture layout plan was carefully developed in parallel. The luxurious design appearance was represented through sophisticated details such as material application and setting, neutral color scheme with accent colors, lighting ambience, antique artifacts, and glittering accent accessories.
DESIGN LITERACY / LIVING COMFORT AND LUXURY IN SMALL SPACES

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